

GETTING YOUR HISTORICAL DATA INTO STAT.

Don't want to let go of what you've got? Bring the last two years of data with you.

If you've been tracking keywords with a different vendor, we won't take it personally – we'll take your previous data and give it the STAT treatment.

All we need is your backup file – in CSV, TSV, or JSON format – and we can import ranking data dating back two years, which includes:



Rank value



Location



Rank date



Search engine



Device type



Market

Once your data is snug in STAT, you'll be able to view historical trends to your heart's content. If you have any questions, feel free to drop us a line: support@getSTAT.com

IMPORT(ANT) PARTICULARS

Encoding	UTF-8
Separator	tab
String qualifier	double quotes "
New line format	tab

(REQUIRED UNLESS MARKED OPTIONAL)

Date	string, ranking date, must be YYYY-MM-DD
Project	string, name of the project in STAT
Site	string, name of the site in STAT
Keyword	string, lowercase, not allowed to contain "site:" or "inurl:"
Market	string, e.g. US-en
Location	string (optional)
Device	string, can be "desktop" or "smartphone"
Engine	string, can be "google" or "bing"
Rank	integer, leave blank to indicate non-ranking
Base_Rank	integer, only applies to Google (optional)
URL	string, lowercase (optional)
Tags	string, lowercase, comma-separated list of tags (optional)
CSV, TSV, JSON	<description?>