GETTING YOUR HISTORICAL DATA INTO STAT.

Don't want to let go of what you've got? Bring the last two years of data with you.

If you've been tracking keywords with a different vendor, we won't take it personally — we'll take your previous data and give it the STAT treatment.

All we need is your backup file — in CSV, TSV, or JSON format — and we can import ranking data dating back two years, which includes:

- Rank value
- Rank date
- Device type
- Location
- Search engine
- Market

Once your data is snug in STAT, you'll be able to view historical trends to your heart's content. If you have any questions, feel free to drop us a line: **support@getSTAT.com**

IMPORT(ANT) PARTICULARS

Encoding	UTF-8
Separator	tab
String qualifier	double quotes "
New line format	tab

(REQUIRED UNLESS MARKED OPTIONAL)

Date	string, ranking date, must be YYYY-MM-DD
Project	string, name of the project in STAT
Site	string, name of the site in STAT
Keyword	string, lowercase, not allowed to contain "site:" or "inurl:"
Market	string, e.g. US-en
Location	string (optional)
Device	string, can be "desktop" or "smartphone"
Engine	string "google"
Rank	integer, leave blank to indicate non-ranking
Base_Rank	integer, only applies to Google (optional)
URL	string, lowercase (optional)
Tags	string, lowercase, comma—separated list of tags (optional)
CSV, TSV, JSON	<description?>